

8 Corporate Event Theme Ideas

Every theme requires various levels of commitment – from planning to decoration to guest participation.

Here are eight corporate event theme ideas and their estimated involvement:

EFFORT SCALE (1-10): 1 = LIGHT 5 = MODERATE 10 = HEAVY

| DECADES

From the 1950s, '60s, '70s, 80s and 90s, a decades theme can come alive with era-appropriate dress code, décor and music.

PLANNING: 5 DECORATION: 6
GUEST PARTICIPATION: 3

| SEASONAL FAVORITES

A theme that taps into the four seasons, including a Spring Party, Summer BBQ, Fall Party or Winter Wonderland. Guests can come as they are and enjoy the light theming.

PLANNING: 4 DECORATION: 5
GUEST PARTICIPATION: 1

| GLITZ AND GLAMOUR

A Hollywood theme can be tailored to both casual and formal corporate events. A lowkey movie night with all the concession stand fixings or an elevated black tie, red carpet affair.

PLANNING: 8 DECORATION: 6
GUEST PARTICIPATION: 5

| CARNIVAL

This theme requires you to recreate a classic carnival with games like ring toss, balloon pop and skeeball. A casual option that invites the guests to get involved in the fun!

PLANNING: 6 DECORATION: 4
GUEST PARTICIPATION: 6

| MASQUERADE BALL

This theme relies on guests dressing up and donning a mask for an elegant evening together. The decor, which shouldn't be a stretch for most venues, can go a long way to elevate this theme.

PLANNING: 5 DECORATION: 4
GUEST PARTICIPATION: 8

| CASINO NIGHT

A Casino Night requires gaming options like poker tables, slot machines or roulette tables to keep your guests entertained all night long.

PLANNING: 8 DECORATION: 8
GUEST PARTICIPATION: 8

| WILD WEST

Yeehaw! A Western theme can be laid back and fun with the right decorative elements, which may include cactus, hay and paisley-patterned items.

PLANNING: 5 DECORATION: 6
GUEST PARTICIPATION: 6

| MURDER MYSTERY

While a Murder Mystery theme can require a lot of upfront thought, guests will be talking about it for months! Choose a storyline and characters and let the mystery solving begin!

PLANNING: 10 DECORATION: 6
GUEST PARTICIPATION: 10